

# LOUIS OJEDA JR

VIDEOGRAPHER & CREATIVE SERVICES SPECIALIST

## PORTFOLIO

 [www.louisojedajr.com](http://www.louisojedajr.com)

## CONTACT

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 2425 Victory Ave #459  
Dallas, Texas 75219

## EDUCATION

Texas Tech University  
Lubbock, TX  
2004 - 2008

Bachelor of Arts:  
Electronic Media &  
Communications

## TECHNICAL SKILLS

- Adobe Premiere Pro
- Adobe After Effects
- Adobe Photoshop
- Adobe Audition
- Sony Alpha & FX Cameras
- DJI Drones
- Microsoft Office 365
- Asana
- WordPress
- HTML

## LICENSES

- FAA Drone UAS Pilot  
Part 107 Certification

## EXPERIENCE

### SENIOR VIDEOGRAPHY MANAGER

Highland Park United Methodist Church | Dallas, TX | July 2021 - Jan 2026

- Produced videos for capital campaigns and annual giving initiatives
- Managed staff of three videographers and social media coordinator
- Collaborated with directors and ministry leaders to assess video needs

### CREATIVE SERVICES MANAGER

Learfield | Plano, TX | Jan 2020 - Feb 2021

- Lead videographer for all corporate events
- Managed content on company's internal and external websites
- Designed digital and print advertisements for marketing campaigns

### DIGITAL CONTENT PRODUCER

FOX Sports Southwest | Irving, TX | Feb 2011 - Jan 2020

- Produced, shot, edited award-winning features and web series
- Coordinated interviews with high schools, colleges, and professional sports teams
- Collaborated with producers and on-air talent to increase viewership

### NEW MEDIA CONTENT DIRECTOR

KXXV-TV ABC News Channel 25 | Waco, TX | Feb 2010 - Feb 2011

- Wrote Associated Press style news stories for KXXV and KRHD websites
- Developed and coordinated station's social media strategy
- Worked with producers, reporters, and photographers in breaking news stories

### NETWORK OPERATIONS TECHNICIAN

ESPN | Bristol, CT | Jan 2009 - Feb 2010

- Operated master control rooms for ESPN domestic and international networks
- Ingested programs, commercials, and promotions into video servers
- Routed feeds for live telecasts

## AWARDS

- 2020 Lone Star Emmy Awards | Program Feature & One-Time Special
- 2020 Videographer Awards | Documentary
- 2020 Austin Spotlight Film Festival | Best Documentary
- 2019 Lone Star Emmy Awards | One-Time Special
- 2018 Telly Awards | Cinematography
- 2018 W3 Digital Awards | Documentary & Web Series