

LOUIS OJEDA JR

VIDEO PRODUCER & CREATIVE SERVICES PROFESSIONAL

PORTFOLIO



www.louisojedajr.com

CONTACT



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Dallas, Texas

EDUCATION

Texas Tech University

Lubbock, TX

2004-2008

Bachelor of Arts

Electronic Media and Communications

SKILLS

- Adobe Premiere Pro
- Adobe After Effects
- Adobe Photoshop
- Adobe Audition
- Adobe InDesign
- Adobe Acrobat
- DaVinci Resolve
- Aerial Drone Videography
- Sony Alpha & FX Cameras
- Visual Storytelling
- Cloud File Management
- Lighting & Composition
- Color Correction & Grading
- Asana
- WordPress

LICENSES

- FAA Drone UAS Pilot
Part 107 Certification

EXPERIENCE

SENIOR VIDEOGRAPHER

2021-2026

Highland Park United Methodist Church | Dallas, TX

- Produced video campaigns supporting multi-million-dollar capital fundraising and annual giving initiatives, increasing donor engagement and supporting contribution growth.
- Collaborated with department directors to assess video needs, develop creative strategies, and deliver content aligned with organizational goals.
- Led a team of three videographers and a social media coordinator, overseeing content production and execution.

CREATIVE SERVICES MANAGER

2020-2021

Learfield | Dallas, TX

- Lead videographer for all corporate events, producing high-quality content that supported brand visibility and client partnerships.
- Managed content across the company's internal and external websites, ensuring accuracy and brand consistency.
- Collaborated with graphic designers to develop digital and print advertisements for marketing campaigns.

DIGITAL CONTENT PRODUCER

2011-2020

FOX Sports Southwest | Irving, TX

- Produced, shot, and edited video features for telecasts and digital platforms, recognized for excellence in storytelling and visual execution.
- Coordinated with high schools, colleges, and professional sports teams, overseeing scheduling for on-site video shoots.
- Collaborated with marketing teams to develop video content that enhanced sponsor partnerships and increased audience engagement.

WEBSITE PRODUCER

2010-2011

KXXV-TV ABC News Channel 25 | Waco, TX

- Managed video, editorial, and photo content on KXXV website, ensuring functionality and up-to-date information.
- Worked alongside producers, reporters, and photographers to deliver fast-paced breaking news coverage under tight deadlines.

NETWORK OPERATIONS TECHNICIAN

2008-2010

ESPN | Bristol, CT

- Operated master control rooms for ESPN domestic and international networks, ensuring seamless broadcast operations.
- Ingested program assets into video servers, maintaining broadcast readiness.

AWARDS

- 2020 Lone Star Emmy Awards | Program Feature & One-Time Special
- 2020 Telly Awards | Documentary
- 2019 Lone Star Emmy Awards | One-Time Special
- 2018 Telly Awards | Cinematography